Re: Request to Attend the CIA’s Menus of Change Leadership Summit

Dear <>:

I’m writing to request approval to attend the [Menus of Change Leadership Summit](https://www.menusofchange.org/), June 12-13, 2024, at The Culinary Institute of America (CIA) in Hyde Park, NY.

For more than a decade, this conference—co-presented by the [CIA](https://www.ciachef.edu/) and [Harvard T.H. Chan School of Public Health, Department of Nutrition](https://www.hsph.harvard.edu/nutrition/)―has helped chefs and foodservice operators create a roadmap for changing food systems, through evidence-based principles that integrate optimal nutrition and public health, environmental stewardship and restoration, and social responsibility, with successful strategies for growing and sustaining food businesses.

As chefs and culinary leaders increasingly have the responsibility to deliver on taste, health, and sustainability—without sacrificing their business objectives—it is more important than ever to position ourselves to navigate the future of the industry successfully.

My attendance will afford me an opportunity to:

* Learn from, and network with, boundary-pushing foodservice industry peers and a cross section of leading scientists, public sector innovators, NGO and think tank analysts, and media, who―collectively―stand to shape the future of the foodservice industry,
* Obtain pragmatic culinary, sourcing, and business strategies for putting the Menus of Change Principles for Healthy, Sustainable Menus into practice,
* Gain an understanding of how a wide range of operations within the foodservice and restaurant industries are advancing health and sustainability imperatives.

I believe you will agree that attending Menus of Change is a worthwhile investment for our business.

Upon my return, I look forward to sharing the key takeaways and action items I’ve learned with members of the team. For additional information on the conference, please visit the [summit info page](https://www.menusofchange.org/program).

Thank you for your consideration.

Sincerely,